



**ITS** WORLD  
CONGRESS  
ALL - ACCESS

COMING FALL 2020

SEPTEMBER 14 - OCTOBER 8, 2020

LEARN MORE AT:  
[WWW.ITSAMERICAEVENTS.COM](http://WWW.ITSAMERICAEVENTS.COM)



#ITSAllAccess

## PROGRAM OVERVIEW

**ITS World Congress ALL-ACCESS**, an immersive digital education event series delivering interactive education sessions, discussion groups, live Q&As, recommended content, and vendor solution presentations in the form of case studies, keynotes and expert panels - all accessible on demand.

The ITS World Congress *All-Access* digital experience will explore connected and autonomous vehicles, mobility on demand, cybersecurity, best practices for utilizing data, and COVID-19 impacts on transportation, all contributing to a safer, greener, smarter future. The ITS America events team is committed to ensuring that our global community of intelligent transportation leaders are able to convene virtually to connect, discuss the latest trends in the industry and be at the forefront of recovery and innovation as we all prepare for 2021.

## KEEPING OUR ITS COMMUNITY CONNECTED

### LEARN ABOUT INNOVATIONS & PRODUCT LAUNCHES



Connect with suppliers and learn about their **new product launches and innovations**.

### LATEST & RELEVANT CURATED CONTENT



Tune into interactive and **curated content** including keynotes, panels discussions, interviews and Q&A sessions.

### CONNECT WITH THE ITS COMMUNITY



Participate in **meet-ups** and **live chats** with industry peers, leaders and other transportation experts **leading innovation**.

### WATCH SESSIONS ON DEMAND



Explore **content on-demand**, download past webinars, case studies, white papers & more through the ITS World Congress **ALL-ACCESS** Knowledge Center.

### WORLD-CLASS, INTERACTIVE EDUCATION



Get educated! ITS World Congress **ALL-ACCESS** will be delivering **40+** educational opportunities this Fall.

### CUSTOMIZED AND RECOMMENDED CONTENT FOR YOU



Maximize your digital experience by creating a **custom profile** based on your needs, interests and what you want to learn about to get **recommended content**.

### ACCESS RESOURCES, GUIDES AND MORE



Access sponsor showcases pages, webcasts, keynotes and more in the Knowledge Center.

# ITS WORLD CONGRESS ALL-ACCESS DIGITAL EDUCATION PROGRAM

Tune in and participate in our digital education series to learn about advancements, research and innovative ways to deploy intelligent transportation technologies that saves lives, improves mobility, promotes sustainability while increasing efficiency and productivity.



Mobility on Demand



Equity & Accessibility



Vehicle-to-Everything (V2X)



Pandemic Impact on  
Transportation & Mobility



Utilizing Big Data



Incentivizing People to  
Move Differently



Intelligent, Connected  
and Automated Vehicles



Cybersecurity



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## ITS WORLD CONGRESS ALL-ACCESS REGISTRATION OPTIONS

	Limited Access	Premium Pass
<b>PRICE</b>	<b>FREE</b>	<b>\$95</b>
Keynotes	✓	✓
Live Sessions/Panels	✓	✓
Vendor Solution InfoSessions: Live and On-Demand	✓	✓
Live Fireside Chats	✓	✓
Access to Sponsor Showcase Pages in Knowledge Center	✓	✓
On Demand Content and Recordings in Knowledge Center		✓
Virtual Networking Opportunities		✓

The following groups can apply to receive a complimentary premium pass: Members of ITS America, Non-profits, Academia, Public Sector and Transportation Tech Leaders Club.

Please contact the ITS America Events Team for more information at:

### ITS America Events Team

Toll Free: 800-641-9514

Local: 203-840-5816

[Inquiry.ITSAmerica@reedexpo.com](mailto:Inquiry.ITSAmerica@reedexpo.com)